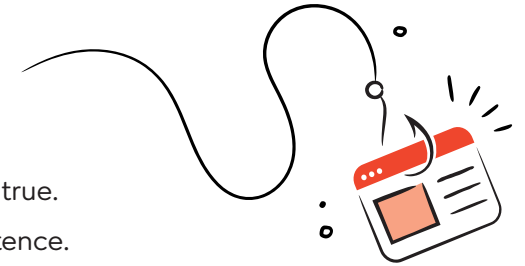


Clickbait Cautions

Purpose: Distinguish between clickbait and trustworthy content.

Don't get hooked! Avoid clicking something that might be clickbait. Clickbait is online content that uses catchy words or images to trick you into clicking on it. Clickbait often shows you content that is misleading or not true.

Categorize the following headlines as **TRUSTWORTHY** or **CLICKBAIT** by writing a **T** or **C** in the box next to the sentence.



Look out for these clickbait clues!

- Attention-grabbing words like “shocking,” “surprising” or “unbelievable.”
- Headlines that don’t sound true or make sense.
- Headlines that use ALL CAPS and exclamation points!
- Author names that sound fake or unreliable.
- URLs with weird or misspelled names.

<p>1. <input type="checkbox"/> Midwest Teenager Gets Top Science Award By Sherida Nestle www.washingtonpost.com</p>	<p>2. <input type="checkbox"/> Benefits of a Plant-Based Diet By Dr. Martin Ortez www.vegetarian.org</p>	<p>3. <input type="checkbox"/> 7 Reasons Why THESE Shoes Will Change Your Life By Runner McTighe https://fashion.com</p>
<p>4. <input type="checkbox"/> Grow Your Hair Long by Tomorrow! By Professor Nope www.fakescience.com</p>	<p>5. <input type="checkbox"/> Amazing! Time Travel Machine Ready to Take You Back in Time! By Marty McFly www.dontbelieve.gov</p>	<p>6. <input type="checkbox"/> Fabulous! Free Video Games! By Princess Peach www.mariobuysgames.net</p>
<p>7. <input type="checkbox"/> Coffee Drink Helps You Stay Awake for a Week. Click to buy! By I. M. Tired www.neversleepycoffee45.tv</p>	<p>8. <input type="checkbox"/> New Healthcare Bill Vote Ends in Stalemate By A. J. Johnson www.cnn.com</p>	<p>9. <input type="checkbox"/> Summer Reading Program Starts June 20 By Stella Reader www.library.gov</p>

Quiz Your Family! Can they tell which headlines are trustworthy and which are clickbait?